



The American Polocrosse Association

Become a 2021 Nationals Tournament Sponsor!

What is Polocrosse?

- A team equestrian sport that combines racquet skills, horsemanship, team work and game strategy. The highest team score wins after 2-4 periods of play (“chukka”).
- Based upon a British Military equitation training exercise. The Australians adopted the game and modernized the rules of play in the 1930’s.
- Played globally with a World Cup held every four years
 - Leading countries in international match play include Australia, New Zealand, U.K., Ireland, U.S.A., South Africa, Zambia, and Zimbabwe
 - 2015 World Cup Champions: South Africa





Polocrosse is fast and amazing to watch

Polocrosse is a more modern game than polo. It is played on a smaller field with fewer players, easy to understand rules, and combines incredible passing, catching and scoring with superb horse athleticism.





The horse is the hero in polocrosse

In polocrosse a player must ride only one horse for the entire length of the tournament. Tournaments may last 3 days with up to 4 games played, each game consisting of :36-48 minutes of play.

Polocrosse requires horses that have tremendous agility combined with speed and endurance





Polocrosse is family oriented and inclusive

All players are ranked and placed on teams based upon ability (e.g., A, B, C, D, or E Grade)

Men and women, adults and children all can play on the same team.

Family members often playing on the same team or against each other.



The American Polocrosse Association (APA)

- Governing body for all sanctioned play in the United States.
- 501.C3 Not-for-profit public charity focused on the promotion and development of polocrosse
- Host for the bi-annual APA Nationals Tournament
- Sponsor of the U.S. World Cup Team
- Liaison and coordinating entity for all U.S. sanctioned international match play, player exchanges, and Rules of Play
- Oversees 20+ member clubs, 300+ players, and provides Standards of Play, Rule Book, Certified Umpires, and Player Development programming in the U.S. and abroad.



A Targeted and Influential Group



Horses

Performance Athletes and breeds at peak conditioning.

Significant cross over into Polo, Eventing, Pony Club, Reining, Barrel Racing, Games, Endurance Riding, and Australian Campdrafting



People

A very tight knit national and international community with deep loyalty to polocrosse

Triple Crown

Uckele

Thin Line

Bomber SA



Venues

15+ Sanctioned Tournaments

APA National Tournament

World Cup

International Match Play

Youth Exchange Programs



2021 APA Nationals Sponsorship Programs

- **Gold Sponsor: \$1,500**
 - Division prize sponsor
 - Full page ad in program
 - Vendor fee waived
 - Large sole sponsors banner
 - 2 Announcer mentions in every game
- **Silver Sponsor: \$750**
 - Dinner sponsor
 - Full page ad in program
 - Vendor fee waived
 - Sole sponsors banner
 - 1 Announcer mentions in every game
- **A la carte Options:**
 - Program Advertisements
 - Full pg. ad: \$200
 - ½ pg Ad: \$100
 - ¼ pg Ad: \$50
 - Vendor display fee: \$50/tent or 10%
 - Sole Sponsor banner: \$250
 - Multi-sponsors banner: \$100
 - Dinner Sponsor: \$300



Ready to become part of the action?

Email Katelyn James, President @ Katelyn.p.james@gmail.com or let your local representative know what package you want.

Please make checks out to “American Polocrosse Association” or use the “Donate” button @ www.AmericanPolocrosse.org

